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**PROMOTIONS**

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PROMOTIONS

12.1 PROMOTION SERVICE

A. General

A promotional offering is a special arrangement to be offered to a customer as an inducement to utilize the services of the Telephone Company.

These promotions may waive all or part of the non-recurring charges associated with the service ordered or provide discounted prices for services when the services are ordered in conformance with specific criteria.

The telephone company may offer continuous promotions or the telephone company may offer unique promotions.

(C)  
(C)

B) Conditions and Limitations

The promotions are offered only where facilities and services are available.

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**12.2 SPECIFIC PROMOTIONAL OFFERINGS**

A. Custom Calling, Advanced Calling Services and Voice Mail Services may be packaged and discounted to subscribers in the following manner.

1. Basic Package provides two services with the second service of equal or lesser value at half the normal tariff rate.
2. Economy Package provides four services with one of the four of equal or lesser value free.
3. Deluxe Package provides six services with two of the six of equal or lesser value free.
4. Super Saver Package provides ten services with five of the ten of equal or lesser value free.

B. TDS Business Voice Bundle Promotion

1. Beginning March 1, 2024 through August 31, 2024, qualifying business customers who subscribe to the TDS Business Voice Bundle for 24 months will receive the bundle and 6-Way Calling for \$17.99 per month. Qualifying business customers are defined as customers who are new or returning to the Company (establishes a new account) or customers who want to add a voice line to their service. The qualifying business customer must not have an outstanding debt with the Company. A contract will not be required and there will be no Early Termination Fee.

(N)  
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(N)

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**PROMOTIONS**

12.2 **SPECIFIC PROMOTIONAL OFFERINGS** (Continued)

C. Double Play

1. For the period of July 1, 2017 through September 30, 2017, qualifying residential customers who subscribe to the voice services listed below will receive the services for \$20.00 per month for 3 years. Qualifying residential customers are defined as customers who also subscribe to the Company’s 5Mbps, 15Mbps, 15Mbps, or 25Mbps internet service 3 year \$29.95 per month promotional offering at the same time.

The voice services include the following (where available):

- Residential One Party Line
- Caller ID Name and Number
- Call Waiting (includes Cancel Call Waiting)
- Call Forwarding
- 3-Way Calling
- Anonymous Call Rejection
- Priority Ringing
- Special Call Acceptance
- Preferred Call Forwarding
- Personal Voice Mail
- Unlimited Long Distance <sup>(1)</sup>

(1) Customers must also subscribe to the corresponding TDS Long Distance Promotion.

D. STAR Business Unlimited Bundle Promotion

1. Beginning November 15, 2022 through April 30, 2023, qualifying business customers who subscribe to the STAR Business Unlimited Bundle for 24 months will receive 6-Way Calling and the bundle for \$19.99 per month. Qualifying business customers are defined as customers who are new or returning to the Company (establishes a new account) or customers who have existing internet service and want to add a voice line to their service. New or returning customers must also agree to subscribe to the Company’s Internet Service. The qualifying business customer must not have an outstanding debt with the Company. A contract will not be required and there will be no Early Termination Fee.

(D)	(N)
(D)	(N)

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### PROMOTIONS

#### 12.2 SPECIFIC PROMOTIONAL OFFERINGS (Continued)

##### E. Classic Unlimited Bundle Promotion

1. Beginning July 1, 2022 through December 31, 2022, qualifying residential customers who subscribe to the Classic Unlimited Bundle will receive the first three months of service free (taxes, surcharges, and fees will still apply). Qualifying residential customers are defined as customers who are new or returning to the Company (establishes a new account) and who also agree to subscribe to the Company's 300M or higher Internet Service and TDS TV. A contract will not be required and there will be no Early Termination Fee. (C)

##### F. 5 STAR Package Promotion

1. Beginning July 1, 2022 through December 31, 2022, qualifying residential customers who subscribe to the 5 STAR Package along with 300M or higher Internet Service will receive \$40 off the bundled rate for these services. Qualifying residential customers are defined as customers who are new or returning to the Company (establishes a new account). A contract will not be required and there will be no Early Termination Fee. (C)

##### G. STAR Business Bundle or Business Safety Line Service Promotion

1. Beginning January 1, 2022 through June 30, 2022, qualifying business customers who subscribe to the STAR Business Bundle or Business Safety Line Service for 24 months will receive a line of credit of \$10 per month. Qualifying business customers are defined as customers who are new or returning to the Company (establishes a new account) and also agree to subscribe to the Company's Internet Service. The qualifying business customer must not have an outstanding debt with the Company. A contract will not be required and there will be no Early Termination Fee.